

Vendor Registration – Syracuse Winter Fair 2027

Friday, January 29, 2027, 3pm to 9pm Saturday, January 30, 2027, 11am to 9pm
Sunday, January 31, 2027, 11am to 5pm

Expo Center – New York State Fairgrounds

- Determine the amount of space needed.
- Review Show Regulations (page 3)
- Review Insurance Information (page 4)
- Complete the registration form online

- Or Detach form, fill out and mail along with credit-card information or check made payable to: **Premier Promotions, 4280 Persimmon Path, Liverpool, NY 13090**

- 10' by 10' space • 8' back drape, 3' side drapes • 6' skirted table • 2 chairs • waste basket
- Standard Electricity included. Additional power requirement will have a separate charge

VENDOR RATES

- $620 - 10' x 10' space
- $1020 - 10' x 20' space
- $1420 - 10' x 30' space

CANCELLATION POLICY

$100 fee until 11/1/26, $200 fee until 12/1/26, $300 fee until 1/1/27 after 1/1/27- NO REFUND

SYRACUSE WINTER FAIR 2027 Vendor Registration

Friday 1/29/27, Saturday 1/30/27 & Sunday 1/31/27

Expo Center at the New York State Fairgrounds – Syracuse, NY

Company

Contact Name

Type of Business

Address

City

State

Zip

Phone

Fax

Email

Space Fees ○ **$620** 10'x10' ○ **$1020** 10'x20' ○ **$1420** 10'x30'

Number of Booths

Charge My ○ CHECK
(payable to: Premier Promotions, 4280 Persimmon Path, Liverpool, NY 13090)

○ VISA

○ MasterCard

○ American Express

○ Discover

○ IMS Barter

Please note there is a credit card fee of 4%

Card Number

Card Holder Name

Expiration Date (mm/yy)

(You can also mail credit card information or check to:
Premier Promotions, 4280 Persimmon Path, Liverpool, NY 13090)

SIGNATURE (required) _____

(Premier Promotions' Tax ID# 264-90-6828)
I understand that submitting the completed Vendor Registration Form is a contract committing for space at SYRACUSE WINTER FAIR 2027
(Please sign below, signature required)

Signature:_____ **Date:** _____



REGULATIONS

1. **Show Guidelines and Regulations – All vendors will comply with show guidelines and regulations. At least three weeks prior to the show vendors will receive a packet of information, which will include Terms and Conditions/Rules and Regulations.**

2. **Vendor Space –** Vendor space is assigned on a first-come, first-served basis. Vendor space can only be confirmed for the vendor by their signed registration form.

3. **Liability & Indemnity –** It is expressed, understood, and agreed by each and every contracting vendor, its employees, agents, servants and representatives that neither Premier Promotions and the New York State Department of Agriculture & Markets, nor its employees, nor its contractors shall be liable for loss or damage to the goods or properties of exhibitors. On signing of the show's registration form, the exhibitor agrees to indemnify and hold harmless Premier Promotions and The New York State Department of Agriculture & Markets, its managers, officers, sponsors, show attendees, contractors, employees and agents, and trade-show facility from any and all liability, including claims, loss, damage to persons or property, governmental charges or fines, and attorney's fees, arising from the breach by exhibitor, its agents, servants, subcontractors or employees of any conditions of the show'sguidelines and regulations, by reason of any condition, defect or otherwise, of any apparatus, equipment or fixtures furnished by exhibitor in connection with its exhibit, or by any intentional act, negligence, or act of omission of exhibitor, or its agents, employees, and/or subcontractors.

4. **Insurance –** It is required that all vendors shall, at its sole cost and expense, procure and maintain throughout the term of this contract, comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from the premises leased. Such insurance shall include contractual liability, products liability and business, automobile-liability coverage. **Vendors must provide a certificate of insurance naming Premier Promotions and the New York State Department of Agriculture & Markets as additional insured. The notes should reflect that the certificate of insurance is for Syracuse Winter Fair 2027 in the Expo Center at the New York State Fairgrounds. Dates should be listed as Thursday 1/28/27 through Sunday 1/31/27. See below for additional certificate information. Certificate of Insurance should be emailed to steve@premierpromo.com and mailed to the Certificate Holder: The New York State Fair, Department of Agriculture and Markets, 581 State Fair Blvd., Syracuse, NY 13209**

5. **Force Majeure** – In the event the show is postponed or does not take place, due to any act of God or force majeure, including without limitation, weather, fire, floods, strike, labor dispute, or cause beyond the control of the parties, then, (i) in case of postponement of the show, the performance of the parties hereunder shall be postponed to take in account such postponement of the show; (ii) in the case of complete cancellation of the show, the parties shall be released from all further obligations hereunder. In any event, Premier Promotions shall not be liable to vendor for any incidental or consequential damages as a result of cancellation or postponement of the show.

Concessionaires, exhibitors, sponsors and promoters shall obtain and maintain public liability insurance for loss, damage and personal injury arising from their operations under the Agreement. Concessionaires, exhibitors, sponsors and promoters must provide a certificate of insurance.

In addition to basic company information, the following items must be listed on the insurance form ACORD-25:

A. List your legal business name and address. The Fair cannot accept this form if it does not match the legal business name and address as it appears on your agreement.

B. Insurance must be Commercial General Liability and if applicable, Liquor/Golf Cart/Product Liability.

C. Policy must be in force for the duration of the event, including move in/out.

D. Each occurrence should be at least $1,000,000.

E. The New York State Department of Agriculture & Markets must be listed as the additional insured.

F. The New York State Fair, Department of Agriculture and Markets must be listed as the certificate holder:
581 State Fair Blvd.
Syracuse, NY 13209

G. Concessionaires, exhibitors, sponsors and promoters shall immediately inform the New York State Fair of any insurance cancellation or material change in coverage.

Reminder: Workers' Compensation is not acceptable on an Acord-25 form.

